



What is 15toGO?

15toGO is the first decentralized app for group traveling where users match with new people to go on organized trips with, book hassle-free and travel for less. We are creating a decentralized Marketplace and Ecosystem utilizing the blockchain technology where Local Tour Operators can offer their services directly to customers and hire people from the community to help them organize and manage the trips.

The Problem

First of all, finding people to travel with and planning a trip is troublesome. Second, there is an unfair distribution of the value generated in group traveling, due to the existence of numerous middlemen.

The Solution

A social platform that offers the opportunity to meet friends and like-minded people to travel with on already organized trips where the more people come, the less you pay. Local Tour Operators can offer trips directly on the decentralized Marketplace, cutting out the middleman. This enables better margins for the LTOs and lower prices for the end customers.

The Platform

15toGO deploys a user-friendly off-chain web interface and native mobile app (iOS & Android) to be used by the customers for interactions with the blockchain and smart contracts system of the project.

How does 15toGO work for Local Tour Operators?

The booking and customer support processes are facilitated, resulting in increased revenue for the LTOs. They can offer trips directly to the end customer, get to know them better beforehand and curate trips for each particular group. The cost of trip management is reduced by improving the group communication process with notifications, chat and location-based services – but most of all, by the remove of the intermediaries.

Also, the LTOs will be able to benefit from different bonus options that the platform provides. In the future, it will be enabled to offer job positions and gigs to people from the community.

Our Advantages

The booking process becomes socially empowered, based on users' connections and preferences. We take no percentage whatsoever for booking, resulting in a lower price for the end user. We take pride in being the first social travel app using blockchain technology and also the first crowdsourcing mechanism in travel ever created. We are 100% online and mobile-based.

Business model

15toGO will NOT receive any booking commissions from the Local Tour Operators. Having a personal profile on the platform is free for everyone and it will stay that way. Our revenue streams include premium features of the LTO's company profile, additional travel products such as airline affiliate programs, additional services such as outsourced customer support, selling ads to consumer brands related to travel and leisure, other sponsored games and activities on the platform and during the trips.

Learn more on: <https://15togo.com/>

